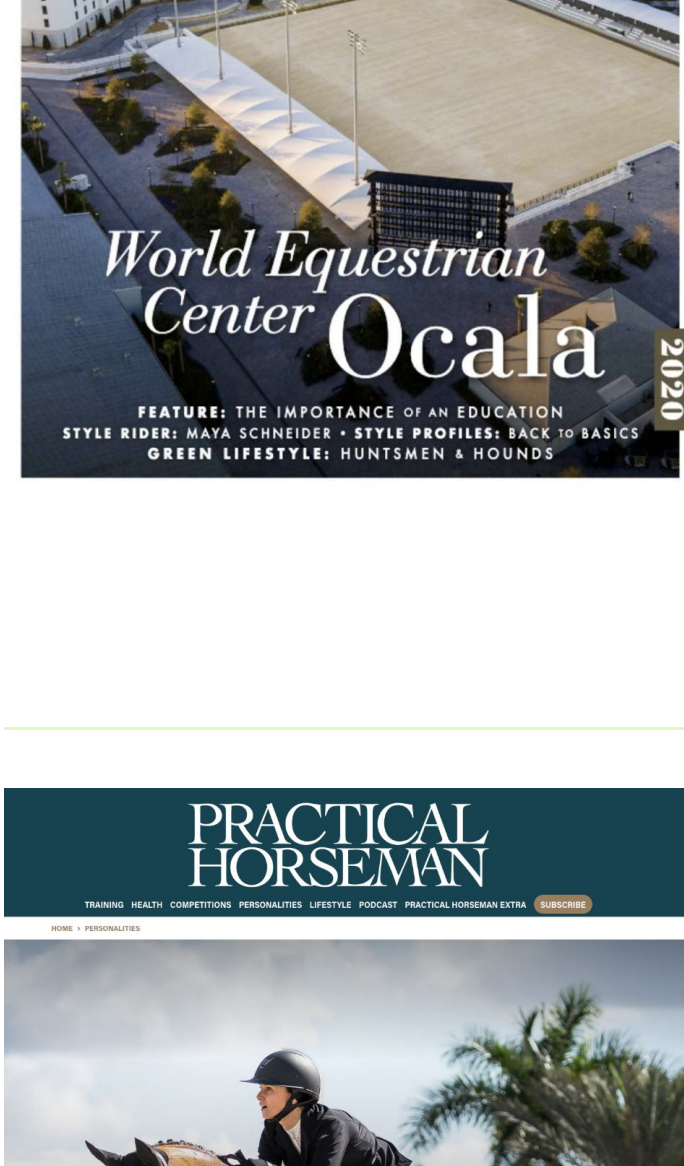




The Buzz - December 2020

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmediallc.com.

IN THE NEWS

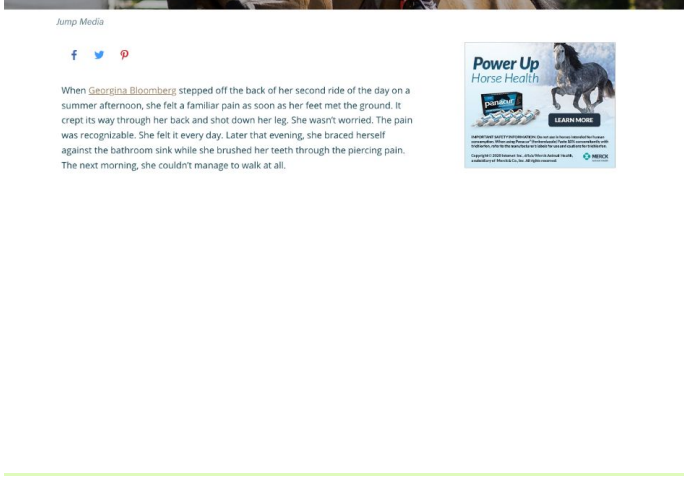


WORLD EQUESTRIAN CENTER BECOMES CENTER OF THE EQUESTRIAN WORLD

HORSE & STYLE MAGAZINE

The Roberts family broke ground on its new venture, World Equestrian Center - Ocala (WEC), nearly five years ago, and upon its official opening in January 2021, the property will become one of the largest and most spectacular horse show facilities in the world. With nearly 40 years in horse show development and management at the World Equestrian Center's primary property in Wilmington, Ohio, the Roberts family has devoted itself to building the World Equestrian Center brand into an entirely new experience.

[Read More](#)



Georgina Bloomberg: Finding a Way Back to the Top

PRACTICALHORSEMANMAG.COM

When Georgina Bloomberg stepped off the back of her second ride of the day on a summer afternoon, she felt a familiar pain as soon as her feet met the ground. It crept its way through her back and shot down her leg. She wasn't worried. The pain was recognizable. She felt it every day. Later that evening, she braced herself against the bathroom sink while she brushed her teeth through the piercing pain. The next morning, she couldn't manage to walk at all.

[Read More](#)



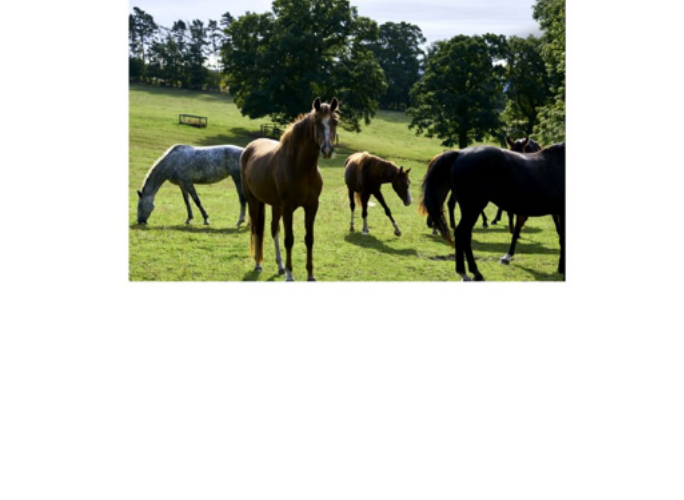
Joker's Jester Hits the Jackpot

THEPLAIDHORSE.COM

Joker's Jester is a nine-year-old Quarter Pony gelding standing 12.1hh and currently living with a loving family, complete with three young girls to dote on him. But Jester's story didn't quite start off that way.

Jester arrived at Days End Farm Horse Rescue (DEFHR) in Woodbine, MD, in March 2018. He was sent by the Texas SPCA along with five other horses and was lucky to land at DEFHR.

[Read More](#)



Let's Settle It: Do All Horses Need to Be Stalled?

NOELLEFLOYD.COM

Health and safety exceptions aside, many horses perform better both physically and mentally when they live out.

We decided we needed the input of a professional, and turned to Dr. Janet Greenfield Davis of Palm Beach Equine Clinic based in Wellington, Florida.

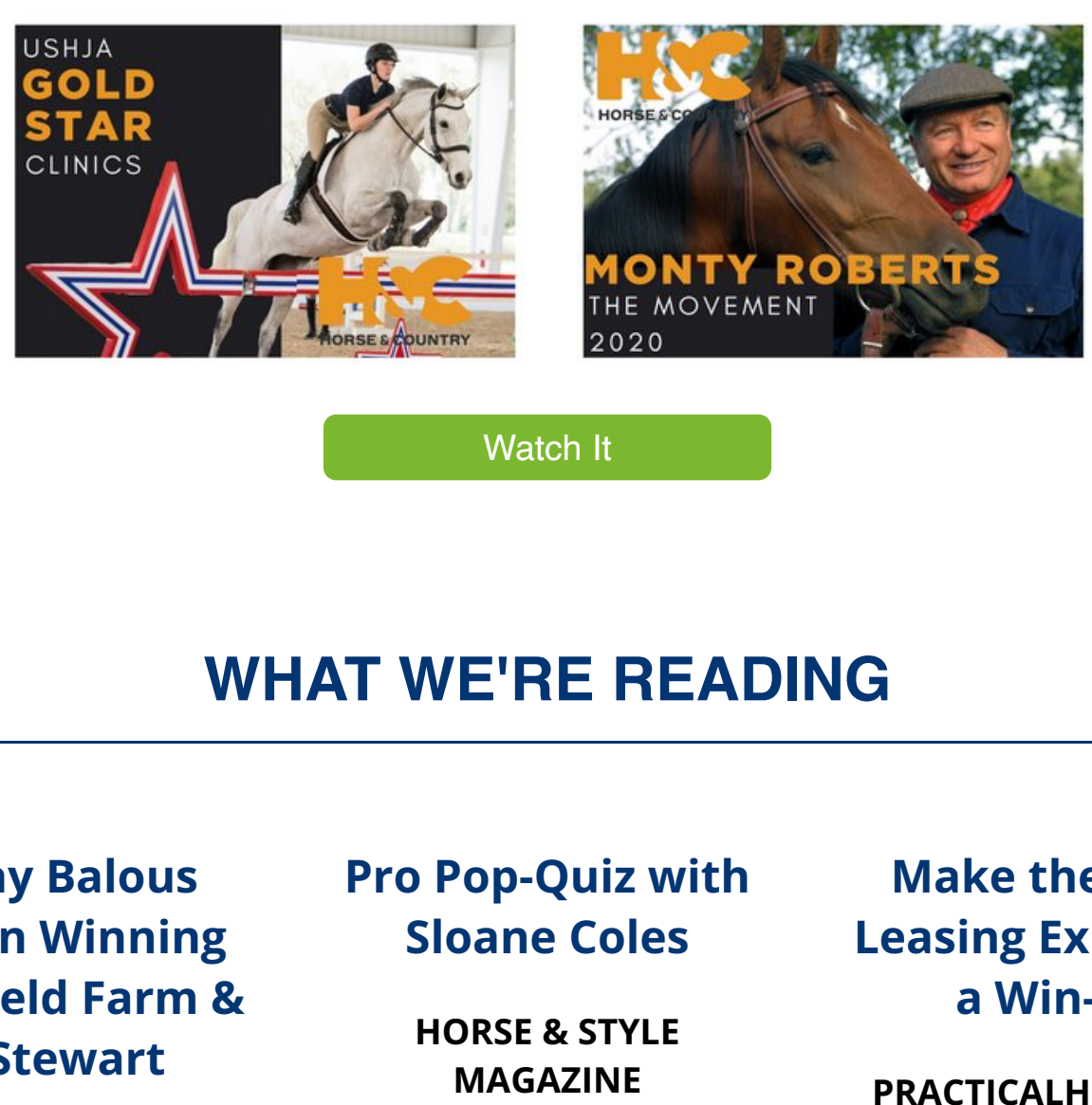
[Read More](#)

WHAT WE'RE WATCHING

Horse & Country TV Best of 2020

This year looked different for equestrians all over the globe, but Horse & Country produced new and exciting content throughout the entire year that you can still enjoy on demand as part of H&C+.

Not an H&C+ member yet? Join now to access all of this exclusive 2020 programming and more, plus brand new content slated to premiere in 2021.



[Watch It](#)

WHAT WE'RE READING

Monday Balous Keeps on Winning for Redfield Farm & Don Stewart

THE PLAID HORSE

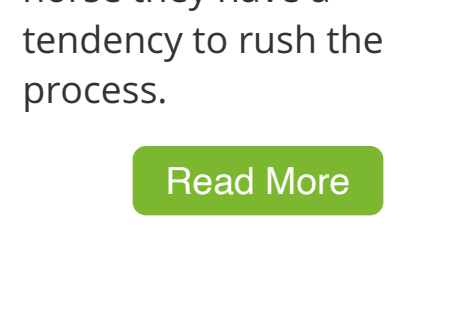


Emil Spadone and Don Stewart had very different vantage points when they first saw Eros SCF in the USHJA International Hunter Derby at the 2017 Jump for the Children Hunter Jumper Benefit in Raleigh, NC. But by the time the then eight-year-old Dutch Warmblood gelding had completed his course, both men were equally certain that they had to have him.

[Read More](#)

Pro Pop-Quiz with Sloane Coles

HORSE & STYLE MAGAZINE



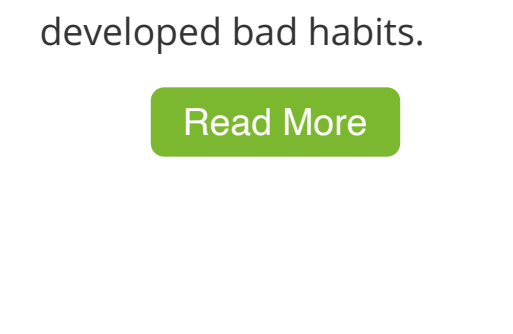
How do you approach matching a rider with their perfect horse?

Finding the perfect partner in a horse is exciting, but something that needs to be approached with patience. That's often the hardest part. It's inevitable that when any rider is ready to begin a partnership with a new horse they have a tendency to rush the process.

[Read More](#)

Make the Horse Leasing Experience a Win-Win

PRACTICALHORSEMAN MAG.COM

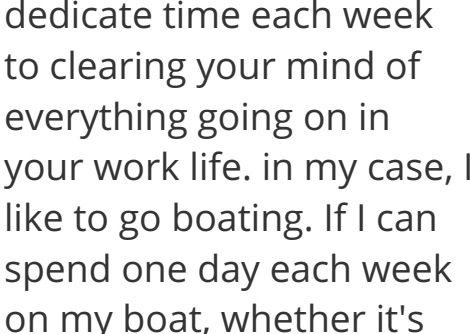


Leasing a horse can have positives as well as drawbacks, both for the person leasing out the horse (the "lessor"), and the person leasing the horse or (the "lessee"). We've all heard horror stories about owners getting a horse back from a lease to find that the horse is unsound or has developed bad habits.

[Read More](#)

Working with Max Amaya

HORSE & STYLE MAGAZINE



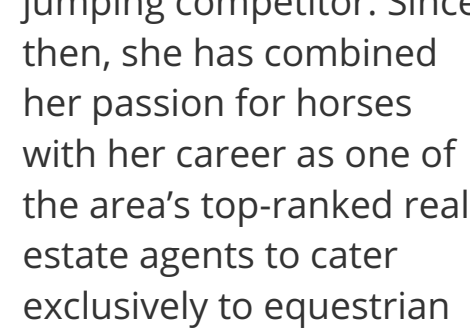
Mind, Body, Soul ... Sip, Snack, Squat

I believe everyone should have their own escape from the industry they work in. It's important to dedicate time each week to clearing your mind of everything going on in your work life. In my case, I like to go boating. If I can spend one day each week on my boat, whether it's cleaning it or just enjoying it, that relaxes me.

[Read More](#)

Spotlight: Martha Jolicoeur, Equestrian Real Estate Broker

STATELINETACK.COM

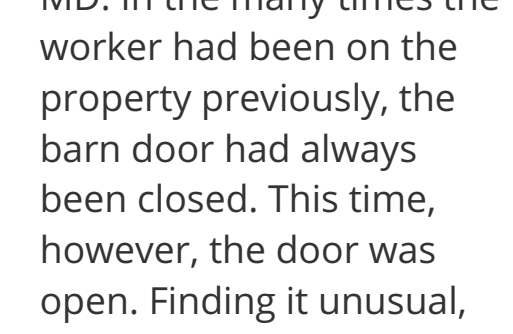


Martha Jolicoeur first established herself among the equestrian community as a world-class show jumping competitor. Since then, she has combined her passion for horses with her career as one of the area's top-ranked real estate agents to cater exclusively to equestrian clientele.

[Read More](#)

Spotting Neglect and Abuse: The Warning Signs and How to Help

HORSENETWORK.COM



In May 2019, an employee of a fuel company arrived at a farm in Carroll County, MD. In the many times the worker had been on the property previously, the barn door had always been closed. This time, however, the door was open. Finding it unusual, he peeked around the door to find emaciated horses locked in dilapidated stalls and standing in high piles of manure.

[Read More](#)

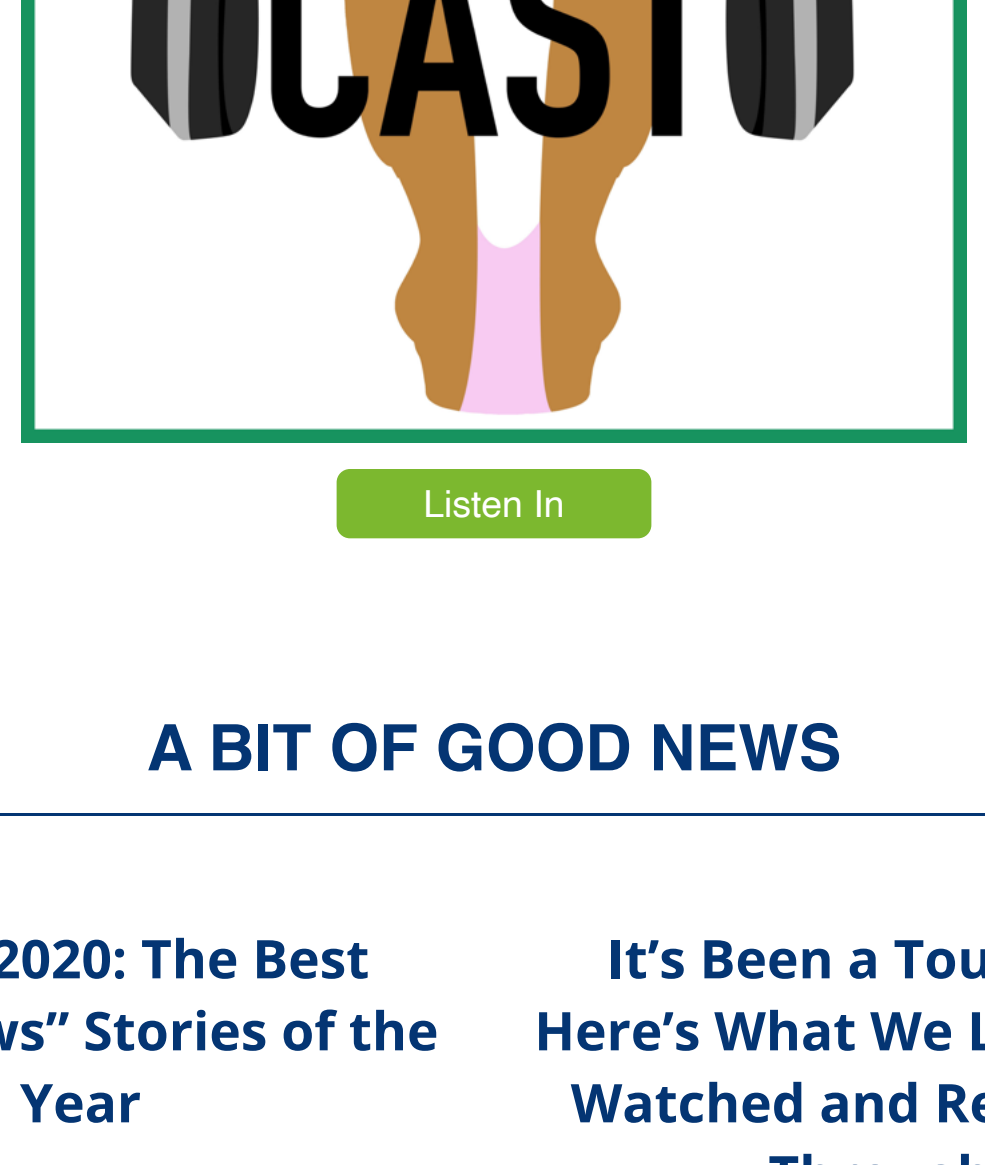
LINKS WE'RE CLICKING

The **USET Foundation** will host the "Tee Off to Tokyo" Golf Classic at The Wanderers Club in Wellington, FL, on Monday, February 22 [Read Here](#)

Your pool oasis awaits at these **Martha Jolicoeur** listings in Wellington, FL [Dive In](#)

WHAT WE'RE LISTENING TO

The Plaidcast - #209 with Bob Cacchione & Peter Cashman hosted by Jane Ehrhart of River Hill Farm



[Listen In](#)

A BIT OF GOOD NEWS

Best of 2020: The Best "Good News" Stories of the Year

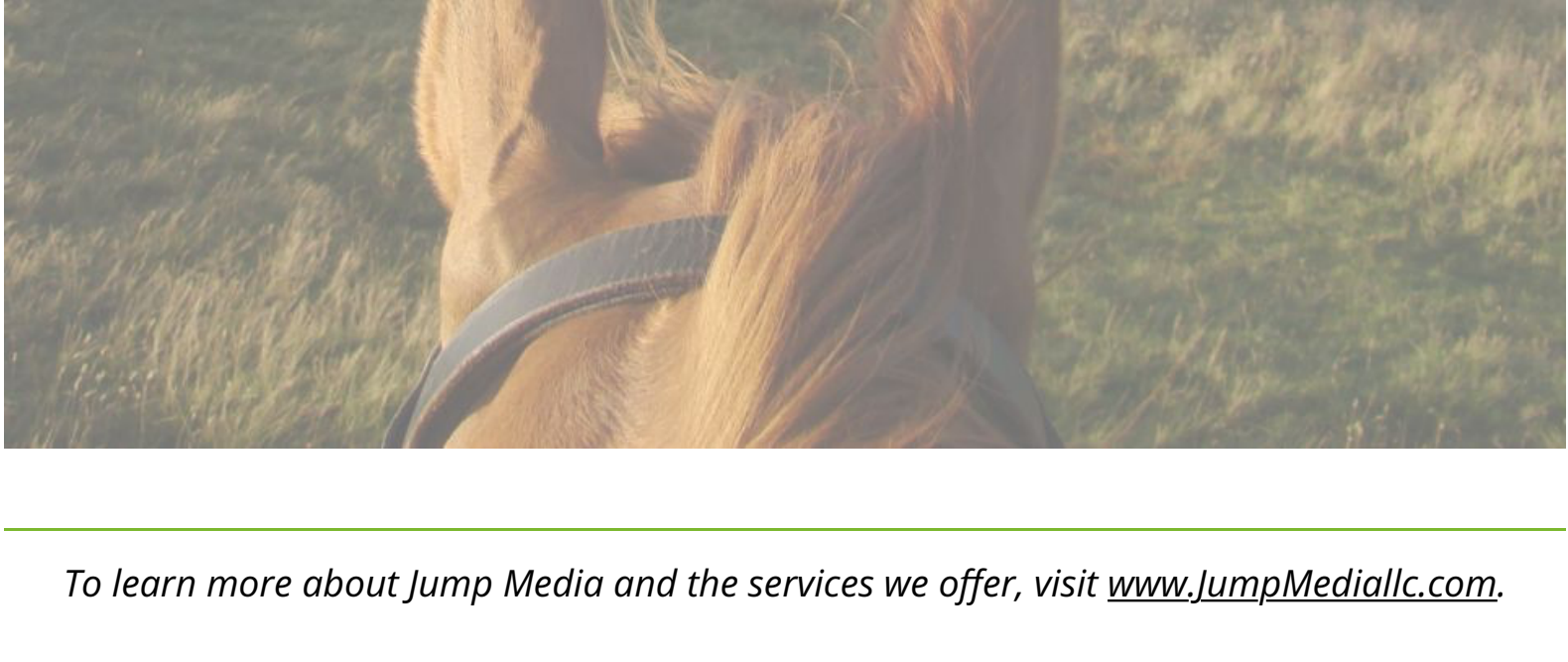


[Read On](#)

It's Been a Tough Year. Here's What We Listened to, Watched and Read to Get Through It



[Read On](#)



To learn more about Jump Media and the services we offer, visit www.JumpMediaLLC.com.